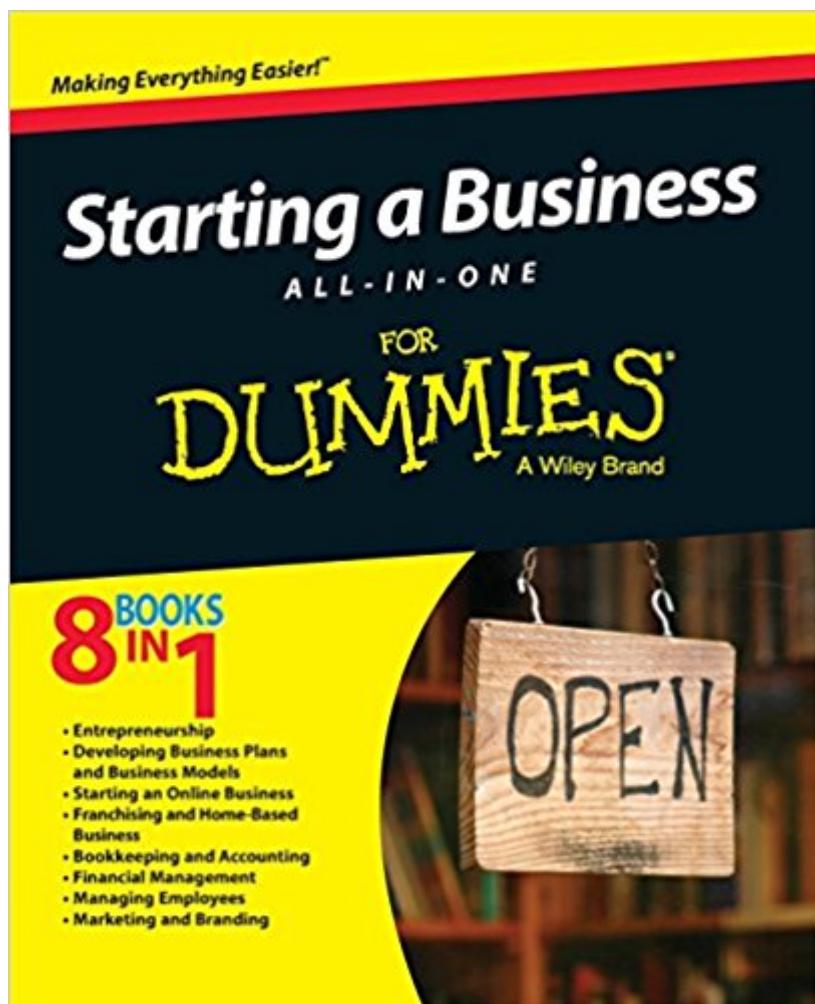


The book was found

Starting A Business All-In-One For Dummies



Synopsis

All the practical advice you need for starting a business Starting a business? Don't sweat it! Reflecting today's unique opportunities and challenges, Starting a Business All-In-One For Dummies is packed with everything you need to manage your personal and business risks and successfully navigate your first year in business. Written in plain English and packed with simple, step-by-step instructions, it shows you how to start up your dream business from scratch, write a winning business plan, secure financing, manage your risks successfully, navigate your first year of operation, and much more! The information inside is amassed from 11 bestselling For Dummies books, covering everything from franchising and home-based businesses to bookkeeping, accounting, branding, and marketing. If you're a go-getter looking for a way to launch a great idea and be your own boss, Starting a Business All-In-One For Dummies prepares you to beat the odds and become successful in your sector. Covers proven strategies on successfully branding and marketing your business Includes step-by-step guidance on keeping on top of the books Provides coverage of employee engagement and motivating employees Offers helpful hints for overcoming obstacles in starting a business Whether you're an aspiring entrepreneur or an expert looking to innovate, Starting a Business All-In-One For Dummies is the only reference you'll need to start a business from the ground up.

Book Information

Series: For Dummies

Paperback: 600 pages

Publisher: For Dummies; 1 edition (April 27, 2015)

Language: English

ISBN-10: 1119049105

ISBN-13: 978-1119049104

Product Dimensions: 7 x 1.2 x 9.2 inches

Shipping Weight: 1.7 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 52 customer reviews

Best Sellers Rank: #10,136 in Books (See Top 100 in Books) #46 in Books > Business & Money > Processes & Infrastructure > Strategic Planning #56 in Books > Business & Money > Management & Leadership > Systems & Planning #149 in Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship

Customer Reviews

8 BOOKS IN 1 Entrepreneurship Developing Business Plans and Business Models Starting an Online Business Franchising and Home-Based Business Bookkeeping and Accounting Financial Management Managing Employees Marketing and Branding All the practical advice you need for starting a business Starting a business? Don't sweat it! Written in plain English and packed with simple, step-by-step instructions, this one-stop reference shows you how to start up our dream business from scratch, write a winning business plan, secure financing, manage your risks successfully, navigate your first year of operation, and much more! Eureka! You've got it! Develop a business concept, refine and define your business idea, create a business model, and find your target market Planning is half the battle Write a business plan, find funding, create a website for your business, and keep things legit with the right legal structure Show me the money Set up the books, understand your profits and losses, keep your cool with cost and budgeting, and satisfy the Tax Man Rules of management Hire, set goals, embrace corporate social responsibility, coach and mentor employees, and delegate to get things done If you build it... Optimize your marketing program, strengthen your marketing strategy, take stock of your business image, forge your brand, and create marketing communications that work Open the book and find: Guidance if you're considering a franchise Tips for starting a home-based business The best ways to manage your business with technology Step-by-step guidance on keeping on top of the books Ways to increase employee engagement and motivation Strategies for overcoming obstacles in starting a business Invaluable social marketing strategies

I was looking for a book that would give me an overview of knowledge I needed for a new startup I'm pursuing. This one gave me the confidence I needed to proceed. It is not the last book you'll need but is a great first book. Once you've read this book, move on to some detailed books in market research, marketing, read on the use the Wave software for your bookkeeping, etc. I'd also watch some of the videos on YouTube like Sam Altmans Lecture 1. I'm glad I started with this book though. Not complete but a good start. Download the sample and look at the table of contents to see if the book offers areas you're interested in learning and go from there.

This book is well organized and easy to read. It is a good starting point.

Very broad

Excellent book. all that you need to know about starting a business from the mundane to the

intricate. Best \$16 I ever spent

Great book!

Excellent product with fast shipping.

as described

good info

[Download to continue reading...](#)

Starting and Operating a Business in Arizona (Starting and Operating a Business in the U.S. Book 2017) Starting and Operating a Business in Pennsylvania (Starting and Operating a Business in the U.S. Book 2016) Starting a Business All-In-One For Dummies Office 2016 All-In-One For Dummies (Office All-in-One for Dummies) Starting Your Career as a Photo Stylist: A Comprehensive Guide to Photo Shoots, Marketing, Business, Fashion, Wardrobe, Off-Figure, Product, Prop, Room Sets and Food Styling (Starting Your Career) (Paperback) - Common Business Plan Template: Complete Fill in the Blanks Sample Business Plan Proposal (With MS Word Version, Excel Spreadsheets, and 7 Free Gifts) (Starting A Business Book 2) Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Cooking for One: 365 Recipes For One, Quick and Easy Recipes (Healthy Cooking for One, Easy Cooking for One, One Pot, One Pan) Starting an Etsy Business For Dummies Digital SLR Photography All-in-One For Dummies (For Dummies (Computers)) Social Media Marketing All-in-One For Dummies (For Dummies (Computers)) Card Games All-In-One For Dummies (For Dummies (Lifestyle)) Excel 2016 All-in-One For Dummies (For Dummies (Computer/Tech)) Windows 10 All-In-One For Dummies (For Dummies (Computers)) Starting Here Starting Now Vocal Selections PVG Starting To Collect Antique Oriental Rugs (Starting to Collect Series) Motor Starting and Control Primer: An introduction to the starting techniques and control of electric motors Re:ZERO, Vol. 1 - manga: -Starting Life in Another World- (Re:ZERO -Starting Life in Another World-, Chapter 1: A Day in the Capital Manga) Re:ZERO -Starting Life in Another World-, Chapter 2: A Week at the Mansion, Vol. 2 (manga) (Re:ZERO -Starting Life in Another World-, Chapter 2: A Week at the Mansion Manga)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)